

# High Vibe Events

with Cardsy B

THIS EVENT GUIDE OUTLINES KEY  
OPPORTUNITIES AND CONCEPTS FOR  
BRAND COLLABORATION EVENTS



**“IT IS MY MISSION TO INSPIRE AND  
EMPOWER BY CONNECTING PEOPLE  
WITH THEIR INTUITION IN  
FUN, SEXY, AND MAGICAL  
WAYS”**

 **C**CARDSY B

## ELEVATE YOUR NEXT EVENT

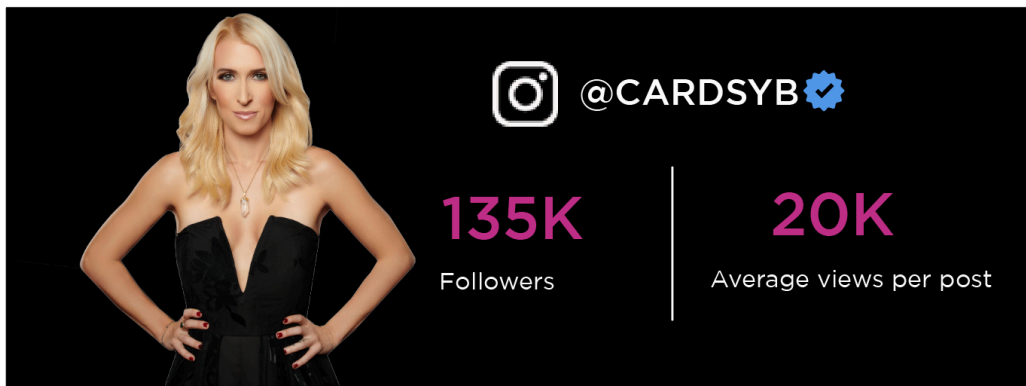
with spot-on insights and guidance through intuitive tarot readings by celebrity Tarot reader, Cardsy B. Each session is infused with mysticism, humor, and a touch of modern glam—ensuring your event becomes the talk of the season. Cardsy B's readings don't just entertain; they awaken a sense of connection, clarity, and cosmic possibility. Make your event truly unforgettable with the perfect mix of luxury, magic, and just the right amount of woo.



# MAGICAL.

# CARDSY B FOLLOWING

Rebecca Szymczak -aka Cardsy B- is an author, intuitive tarot reader, and wellness influencer. Her work has been featured in Nylon, Elle, Bustle, Forbes, and The Zoe Report. She has collaborated with global brands like Gucci, BCBG MaxAzria, and HULU. She writes tarot-scope columns for various magazines and digital platforms and works with luxury hotels as a "Wellness Witch in Residence." She is also the host of the award-winning Hex and the City podcast and author of the acclaimed memoir The Saturn Diaries: A Modern Day Grimoire.



## HEX AND THE CITY PODCAST

14.5K

Average Likes per Episode  
Impressions per Episode

5K

Average downloads per episode

### /DEMOGRAPHICS

82%

of audience are women  
18% are men

73%

of audience are from US

41%

of audience are 25-34  
26% are 35-44



# CARDSY B PARTNERSHIPS



BCBGMAXAZRIA



SOHO HOUSE

GUCCI

RITUAL ZERO PROOF



The Standard



Roku

ACE HOTEL



hulu

louis



GENERAL ASSEMBLY



“CARDSY B IS PROFESSIONAL, CHIC AND ACCURATE AF. A TRUE MODERN WITCH.”  
PARTNER MARKETING MANAGER, GUCCI



# CARDSY B



**Forbes**  
LIFESTYLE > TRAVEL

Meet A Wellness Witch At The Algonquin Hotel In New York City To Plan Your 2024 Strategy

# PRESS

**Forbes**

THE ZOE REPORT

**yahoo!finance**

**GOTHAM**

**ELLE**

**NYLON**

OCEAN DRIVE

THE **ATLANTAN** MODERN LUXURY

**SHAPE**

**WE**  
TV

VEGAS



**barchart**

**HOMOCULTURE**

BOSTON  
**Herald**

**BENZINGA**

**BYRDIE**

*MIAMI LIVING*

**Bustle**

PHILADELPHIA STYLE

# CELEBRITY REVIEWS

Cardsy B has a large celebrity following and client base ranging from Oscar-winning actors, musicians, directors, authors, and professional athletes. While it is important to Cardsy not to exploit her celebrity clients in anyway including disclosing specifics about sessions, the below quotes have been given for use from some of her clients:



**“I’M BLOWN AWAY BY WHAT  
SHE KNEW.”**

**-JEWEL**

**A SESSION WITH CARDSY B IS LIKE  
MEDICINE...GOOD MEDICINE.**

**-CAT GREENLEAF**

**IF ELLE WOODS AND TERESA CAPUTO  
HAD A BABY**

**-ABIGAIL BRESLIN**

# TAROT READINGS



LIZZO  
VIP READER FOR CONCERT



GUCCI  
ART BASEL EVENT IN MIAMI

## Meet A Wellness Witch At The Algonquin Hotel In New York City To Plan Your 2024 Strategy

Paula Conway Contributor @  
I write about the travel and leisure pursuits of the 1 Percent.  
Jan 24, 2024, 04:02pm EST



THE ALGONQUIN HOTEL



NAOMI WATTS/STRIPE'S BEAUTY



SOHO HOUSE

hulu



ACE HOTEL

GUCCI

THE ALGONQUIN HOTEL



The Standard

★ macy's

BCBGMAXAZRIA



# HERBAL ELIXIRS/ MIXOLOGY

## ☾ TEA LEAF READINGS

## ● HERBAL MIXOLOGY CLASSES

COCKTAIL AND ALCOHOL-FREE OPTIONS

## ☾ CUSTOM INTENTIONAL ELIXIR RECIPES

Cardsy B's intentional elixirs combined with Tarot and intuitive work have been the biggest contributors to her personal healing journey and appear throughout her book, podcast, and online community.

She has successfully partnered with several non-alcoholic brands as well as taught mixology courses at hotels and restaurants.

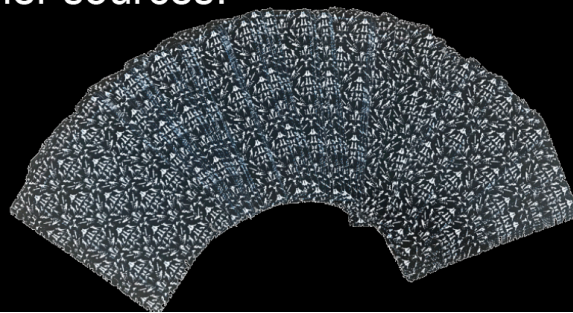




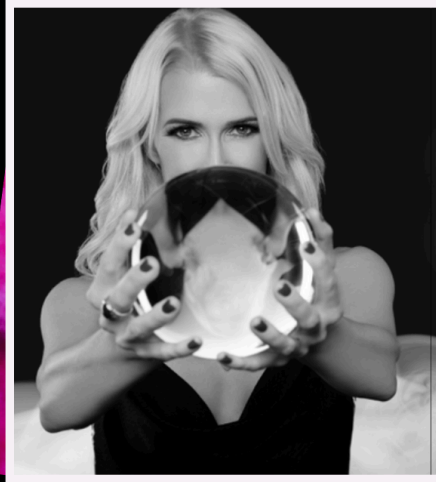
# WELLNESS WITCH IN RESIDENCE



Cardsy B has worked with several luxury hotels and collaborated with The Algonquin Hotel in NYC as their wellness Witch in Residence. The Algonquin built a VIP package, the Hex and the City Package, offering guests a 1:1 reading w Cardsy B, Cardsy's Guide to NYC, In-suite tarot deck, candle, take home healing ritual and signed copy of The Saturn Diaries. This unique package generated press from Forbes, Well Defined, Thrillist, W42ndSt.com and various other sources.



/THANK YOU  
AND AS ALWAYS...



STAY  
MAGICAL AF/

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